

KS1: PERSUASION

KEY FEATURES

- persuasive and emotive language
- support opinions with facts
- a range of conjunctions
- rhetorical questions
- mix of present and past tense
- comparative and superlative adjectives
- alliteration

WORD BANK

I think... because also then
so reasons arguments
for example... invite advert
brochure I strongly believe...
if buy now amazing outstanding
beautiful exciting

RHETORICAL QUESTIONS

A question asked to the reader for dramatic effect rather than an answer:

Do you need a relaxing break?

a title

Pickwick Safari Zoo

key information

Welcome to Europe's **best** zoo, **Pickwick Safari Zoo in Cardiff**. **Come** and see our **amazing** animals including our **roaring** lions, **marvellous** meerkats, **slithering** snakes and **much more!** **Feed** the **gentle** giraffes to make your day out even more **special**.

adjectives

bossy (imperative) verbs

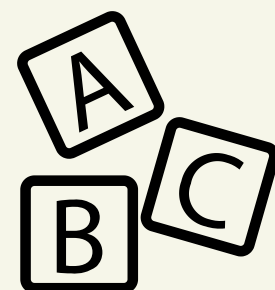
repeat ideas

Visit our **sensational** soft-play jungle safari with areas to please both **young** and **old** explorers.

Bring a picnic to feast on one of our **many picnic benches** or **grab** a **tasty** snack in the lovely **Lion's Den Cafe**.

Enjoy a **fantastic** family day out and **visit** our **many attractions**. We have **over 1000 animals** for you to meet! What are you waiting for? **Pickwick Safari Zoo... where the fun never stops!**

capital letters

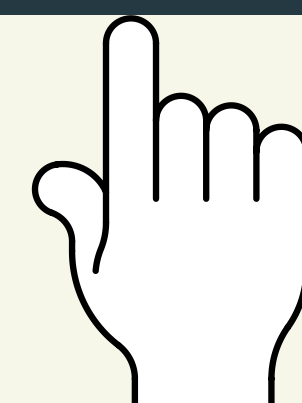


question marks



DON'T FORGET

finger spaces



exclamation marks

full stops

